Author Index

Volume 53, Nos. 1–6, 2011

Abor, Joshua, Do Export Status and Export Intensity Increase Firm Performance? 1: 9

Aebi, Candice, Case Comment on "A Strike in Shanghai," 4: 524

Ali, Muhammad Mahboob, Anisul M. Islam, & Victoria J. Wise, The Great Recession of 2008: Impact on the Bangladeshi Economy and International Business Implications, 2: 263

Almor, Tamar, Dancing as Fast as They Can: Israeli High-Tech Firms and the Great Recession of 2008, 2: 195

Alserhan, Baker Ahmad, and Mohammed A. Al-Waqfi, Businesswoman Networking: An Eastern Perspective, 3: 403

Al-Tuhaih, Salem M., & David D. Van Fleet, An Exploratory Study of Organizational Politics in Kuwait, 1: 93

Al-Waqfi, Mohammed A., *see* Alserhan, Baker Ahmad

Amankwah-Amoah, Joseph, & Yaw A. Debrah, The Evolution of Alliances in the Global Airline Industry: A Review of the African Experience, 1: 37

Amîne, Lyn S., *see* Khan, Golam Mostafa

As-Saber, Sharif, *see* Dowling, Peter J.

Bao, Yongjian, Bradley Olson, & Wenlong Yuan, Defensive and Expansion Responses to Environmental Shocks in China: Interpreting the 2008 Economic Crisis, 2: 225

Benson-Rea, Maureen, Book Review: Multiple Levels of Interconnection in the New Global Order, 6: 771

Bhaumik, Sumon Kumar & Nigel Driffield, Direction of Outward FDI of EMNEs: Evidence From the Indian Pharmaceutical Sector, 5: 615

Blankson, Charles, & David Strutton, A Longitudinal Examination of Positioning Strategies in a Liberalized Developing African Economy: The Case of Ghana, 1: 51

Breitbarth, Tim, Gregor Hovemann, & Stefan Walzel, Scoring Strategy Goals: Measuring Corporate Social Responsibility in Professional European Football, 6: 721

Breuer, Christoph, & Christopher Rumpf, Assessing the Drivers of Sport Sponsor Identification: Findings From an Empirical Lab Study, 6: 739

Budhwar, Pawan, *see* Varma, Arup

Burton, Nicholas, *see* Chadwick, Simon

Cabral-Cardoso, Carlos, *see* Pinto, Luisa Helena

Chadwick, Simon, & Nicholas Burton, The Evolving Sophistication of Ambush Marketing: A Typology of Strategies, 6: 709

Chapra, M. Umer, The Global Financial Crisis: Some Suggestions for Reform of the Global Financial Architecture in the Light of Islamic Finance, 5: 565

Chen, Min, Case Study: A Strike in Shanghai, 4: 517

Chen, Min, The Continual Rise of China: Opportunities and Challenges: Introducing the Special Issue, 4: 419

Chow, Irene Hau-Siu, *see* Paik, Yongsun

Cui, Lin, Fuming Jiang, & Bruce Stening, The Entry-Mode Decision of Chinese Outward FDI: Firm Resources, Industry Conditions, and Institutional Forces, 4: 483

Curran, Louise, & Soledad Zignago, The Financial Crisis and Trade—Key Impacts, Interactions, and Outcomes, 2: 115

Davarzani, Ladan, *see* Purdy, Mark

De Cieri, Helen, *see* Zhu, Cherrie Jiuhua

Debrah, Yaw, A., *see* Amankwah-Amoah, Joseph

Singh, Satwinder, & Keith Dickson, Transnational Corporations and the Global Water Industry, 5: 601

Dowling, Peter J., Letter From the Guest Editor, 3: 351

Dowling, Peter J., & Sharif As-Saber, Emerging Trends and Trajectories in International Business: Introducing the Special Issue, 3: 277

Driffield, Nigel, *see* Bhaumik, Sumon Kumar

Enderwick, Peter, Understanding the Rise of Global Protectionism, 3: 325

Ferris, Gerald R., *see* Magnusen, Marshall J.

Frankenstein, John, China: Getting Beyond the Headlines, 4: 423

Gao, Hongzhi, Book Review: Changing the Rules of the

Game in the New Era of Global Competition the Chinese Way, 4: 539

Gerritsen, Marinel, *see* van Bakel, Marian

Goddard, C. Roe, Risky Business: Financial-Sector Liberalization and China, 4: 469

Grewal, Tejinder, Case Comment on "A Strike in Shanghai," 4: 526

Hassan, M. Kabir, *see* Kayed, Rasem N.

Hilson, Chris, *see* Robinson, Matthew

Hoon, Lim Siok, *see* Wu, Friedrich

Hooper, Tony, Book Review: China—The Next Global Hegemon? 4: 543

Hovemann, Gregor, *see* Breitbarth, Tim

Hutchings, Kate, *see* Zhu, Cherrie Jiuhua

Islam, Anisul M., *see* Ali, Muhammad Mahboob

Jiang, Fuming, *see* Cui, Lin

Kallberg, Jarl, Guest Editor Introduction: The Forgotten Crisis, 5: 547

Kandogan, Yener, Examining the Global Reach of the 2008 US Economic Downturn, 2: 129

Kayed, Rasem N., & M. Kabir Hassan, The Global Financial Crisis and Islamic Finance, 5: 551

Khan, Golam Mostafa, Lyn S. Amine, Syed Jamal Uddin, & Monir Zaman, The Internationalization of an Arab Bank: The Case of Ahli United Bank of Bahrain, 5: 581

Kim, Seung H., *see* Zhao, Hongxin

Kim, Yu Kyoum, *see* Magnusen, Marshall J.

Kshetri, Nir, Emerging Economies and the Global Financial Crisis: Evidence From China and India, 2: 247

Kuznetsov, Andrei, *see* Kuznetsova, Olga

Kuznetsova, Olga, Andrei Kuznetsov, & Yakov M. Mirkin, The Rocky Road to Modernity: 20 Years of the Russian Capital Market, 5: 661

Levary, Reuven R., Multiple-Criteria Approach to Ranking Medical Tourism Destinations, 4: 529

Light, Glenn, Karl Rutledge, & Quinton Singleton, Betting on the US Market, A Discussion of the Legality of Sports Gaming Businesses in the United States, 6: 747

Lu, Pierre Xiao, & Bernard Pras, Profiling Mass Affluent Luxury Goods Consumers in China: A Psychographic Approach, 4: 435

Madichie, Nnamdi O., A Preliminary Assessment of Middle East Investments in Sub-Saharan Africa: Insights From the Mobile Telecom Sector, 1: 79

Magnusen, Marshall J., Michael Mondello, Yu Kyoum Kim, & Gerald R. Ferris, Roles of Recruiter Political Skill, Influence Strategy, and Organization Reputation in Recruitment Effectiveness in College Sports, 6: 687

Mäkelä, Liisa, & Vesa Suutari, Coping with Work-Family Conflicts in the Global Career Context, 3: 365

Malul, Miki, Mosi Rosenboim, & Shlomo Yedidia Tarba, Using the Capital Assets Pricing Model for Risk Management—A Tool for Multinational Corporation Managers, 2: 145

Michailova, Snejina, The "Tortuous Evolution" of International Management Research: Critical Issues on the Way to Maturity, 3: 299

Mirkin, Yakov M., *see* Kuznetsova, Olga

Mixa, Mar Wolfgang, *see* Sigurjonsson, Throstur Olaf

Mmieh, Frederick, *see* Owusu-Frimpong, Nana

Mondello, Michael, *see* Magnusen, Marshall J.

Ndubisi, Nelson Oly, Factorial and Discriminant Analyses of Environmental Sensitivity and Initiative of Nigerian Firms, 1: 19

Nwankwo, Sonny, Guest Editor's Introduction: Imagining Africa in the Global Economy, 1: 3

Olson, Bradley, *see* Bao, Yongjian

Omar, Ogenyi Ejye, *see* Owusu-Frimpong, Nana

O'Sullivan, Sharon L., Book Review: A Look at Management Research in the Aid Industry: Are Humans the Forgotten Resource in International Development NGOs? 1: 105

Owusu-Frimpong, Nana, Ogenyi Ejye Omar, & Frederick Mmieh, An Understanding of Baby Boomers' Attitudes Toward Financial Services Products in Ghana, 1: 69

Paik, Yongsun, Irene Hau-Siu Chow, & Charles M. Vance, Interaction Effects of Globalization and Institutional Forces on International HRM Practice: Illuminating the Convergence-Divergence Debate, 5: 647

Peppes, Athena, *see* Purdy, Mark

Pichler, Shaun, *see* Varma, Arup

Pinto, Luisa Helena, Carlos Cabral-Cardoso, & William B. Werther Jr., Why Solidarity Matters (and Sociability Doesn't): The Effects of Perceived Organizational Culture on Expatriation Adjustment, 3: 377

Pras, Bernard, *see* Lu, Pierre Xiao

Purdy, Mark, Ladan Davarzani, & Athena Peppes, New Waves of Growth in the Developed World, 2: 173

Rammal, Hussain G., Book Review: Navigating IJVs Successfully in Southeast Asia, 6: 775

Ratten, Vanessa, International Sports Management: Current Trends and Future Developments, 6: 679

Ratten, Vanessa, Practical Implications and Future Research Directions for International Sports Management, 6: 763

Robinson, Matt, & Chris Hilson, The West and China: Shake-up in Global Banking? 4: 457

Rosenboim, Mosi, *see* Malul, Miki

Rumpf, Christopher, *see* Breuer, Christoph

Rutledge, Karl, *see* Light, Glenn

Scott, Amy K. S., & Douglas Michele Turco, Spectator Profiles and Economic Impact of the 2009 US Women's Open, 6: 701

Shehu, Ermal, Book Review: Leveraging Human Resource Management, 3: 415

Shoham, Amir, The Global Recession of 2008: Introduction—Part I, 2: 109

Shoham, Amir, The Global Recession of 2008: Introduction—Part II, 2: 189

Sigurjonsson, Throstur Olaf, & Mar Wolfgang Mixa, Learning From the "Worst Behaved": Iceland's Financial Crisis and the Nordic Comparison, 2: 209

Singh, Satwinder, *see* Dickson, Keith

Singleton, Quinton, *see* Light, Glenn

Stening, Bruce, *see* Cui, Lin

Strutton, David, *see* Blankson, Charles

Suutari, Vesa, *see* Mäkelä, Liisa

Tarba, Shlomo Yedidia, *see* Malul, Miki

Teagarden, Mary, Letter From the Editor: Africa and Global Integration, 1: 1

Teagarden, Mary, Letter From the Editor: In Praise of Community, 6: 675

Thomson, S. Bruce, *see* Zhu, Cherrie Jiuhua

Turco, Douglas Michele, see Scott, Amy K. S.

Uddin, Syed Jamal, *see* Khan, Golam Mostafa

van Bakel, Marian, Marinel Gerritsen, & Jan Pieter van Oudenhoven, Impact of a Local Host on the Success of an International Assignment, 3: 391

Van Fleet, David D., *see* Al-Tuhaih, Salem M.

van Oudenhoven, Jan Pieter, *see* van Bakel, Marian

Vance, Charles M., *see* Paik, Yongsun

Varma, Arup, Pawan Budhwar, & Shaun Pichler, Chinese Host Country Nationals' Willingness to Help Expatriates: The Role of Social Categorization, 3: 353

Vincze, Zsuzsanna, *see* Zettinig, Peter

Vranceneau, Radu, Four Myths and a Financial Crisis, 2: 151

Walzel, Stefan, *see* Breitbarth, Tim

Werther, William B., Jr., *see* Pinto, Luisa Helena

Wise, Victoria J., *see* Ali, Muhammad Mahboob

Wu, Friedrich, Lim Siok Hoon, & Zhang Yuzhu, Dos and Don'ts for Chinese Companies Investing in the United States: Lessons From Huawei and Haier, 4: 501

Yuan, Wenlong, *see* Bao, Yongjian

Yuzhu, Zhang, *see* Wu, Friedrich

Zaman, Monir, *see* Khan, Golam Mostafa

Zander, Udo, Game-Park Capitalism, Globalization, and Multinational Companies: An Overview and a Research Agenda, 3: 279

Zettinig, Peter, & Zsuzsanna Vincze, The Domain of International Business: Futures and Future Relevance of International Business, 3: 337

Zhao, Hongxin, & Seung H. Kim, An Exploratory Examination of the Social Capital and FDI Linkage and the Moderating Role of Regulatory Quality: A Cross-Country Study, 5: 629

Zhu, Cherrie Jiuhua, S. Bruce Thomson, Kate Hutchings, & Helen De Cieri, Extending the Investment Development Path Model to Include the Human Environment Factor, 3: 311

Zignago, Soledad, *see* Curran, Louise

Subject Index

Volume 53, Nos. 1–6, 2011

AFRICA/MIDDLE EAST

Abor, Joshua, Do Export Status and Export Intensity Increase Firm Performance? 1: 9

Almor, Tamar, Dancing as Fast as They Can: Israeli High-Tech Firms and the Great Recession of 2008, 2: 195

Alserhan, Baker Ahmad, and Mohammed A. Al-Waqfi, Businesswoman Networking: An Eastern Perspective, 3: 403

Al-Tuhaih, Salem M., & David D. Van Fleet, An Exploratory Study of Organizational Politics in Kuwait, 1: 93

Amankwah-Amoah, Joseph, & Yaw A. Debrah, The Evolution of Alliances in the Global Airline Industry: A Review of the African Experience, 1: 37

Blankson, Charles, & David Strutton, A Longitudinal Examination of Positioning Strategies in a Liberalized Developing African Economy: The Case of Ghana, 1: 51

Khan, Golam Mostafa, Lyn S. Amine, Syed Jamal Uddin, & Monir Zaman, The Internationalization of an Arab Bank: The Case of Ahli United Bank of Bahrain, 5: 581

Madichie, Nnamdi O., A Preliminary Assessment of Middle East Investments in Sub-Saharan Africa: Insights From the Mobile Telecom Sector, 1: 79

Ndubisi, Nelson Oly, Factorial and Discriminant Analyses of Environmental Sensitivity and Initiative of Nigerian Firms, 1: 19

Nwankwo, Sonny, Guest Editor's Introduction: Imagining Africa in the Global Economy, 1: 3

O'Sullivan, Sharon L., Book Review: A Look at Management Research in the Aid Industry: Are Humans the Forgotten Resource in International Development NGOs? 1: 105

Owusu-Frimpong, Nana, Ogenyi Ejye Omar, & Frederick Mmieh, An Understanding of Baby Boomers' Attitudes Toward Financial Services Products in Ghana, 1: 69

Teagarden, Mary, Letter From the Editor: Africa and Global Integration, 1: 1

ASIA/SOUTH ASIA

Aebi, Candice, Case Comment on "A Strike in Shanghai," 4: 524

Ali, Muhammad Mahboob, Anisul M. Islam, & Victoria J. Wise, The Great Recession of 2008: Impact on the Bangladeshi Economy and International Business Implications, 2: 263

Bao, Yongjian, Bradley Olson, & Wenlong Yuan, Defensive and Expansion Responses to Environmental Shocks in China: Interpreting the 2008 Economic Crisis, 2: 225

Bhaumik, Sumon Kumar & Nigel Driffield, Direction of Outward FDI of EMNEs: Evidence From the Indian Pharmaceutical Sector, 5: 615

Chen, Min, Case Study: A Strike in Shanghai, 4: 517

Cui, Lin, Fuming Jiang, & Bruce Stening, The Entry-Mode Decision of Chinese Outward FDI: Firm Resources, Industry Conditions, and Institutional Forces, 4: 483

Frankenstein, John, China: Getting Beyond the Headlines, 4: 423

Gao, Hongzhi, Book Review: Changing the Rules of the Game in the New Era of Global Competition the Chinese Way, 4: 539

Goddard, C. Roe, Risky Business: Financial-Sector Liberalization and China, 4: 469

Grewal, Tejinder, Case Comment on "A Strike in Shanghai," 4: 526

Hooper, Tony, Book Review: China—The Next Global Hegemon? 4: 543

Kshetri, Nir, Emerging Economies and the Global Financial Crisis: Evidence From China and India, 2: 247

Levary, Reuven R., Multiple-Criteria Approach to Ranking Medical Tourism Destinations, 4: 529

Lu, Pierre Xiao, & Bernard Pras, Profiling Mass Affluent Luxury Goods Consumers in China: A Psychographic Approach, 4: 435

Rammal, Hussain G., Book Review: Navigating IJVs Successfully in Southeast Asia, 6: 775

Varma, Arup, Pawan Budhwar, & Shaun Pichler, Chinese Host Country Nationals' Willingness to Help Expatriates: The Role of Social Categorization, 3: 353

Wu, Friedrich, Lim Siok Hoon, & Zhang Yuzhu, Dos and Don'ts for Chinese Companies Investing in the United States: Lessons From Huawei and Haier, 4: 501

 DOI: 10.1002/tie

BOOK REVIEWS

Benson-Rea, Maureen, Book Review: Multiple Levels of Interconnection in the New Global Order, 6: 771

Gao, Hongzhi, Book Review: Changing the Rules of the Game in the New Era of Global Competition the Chinese Way, 4: 539

Hooper, Tony, Book Review: China—The Next Global Hegemon? 4: 543

O'Sullivan, Sharon L., Book Review: A Look at Management Research in the Aid Industry: Are Humans the Forgotten Resource in International Development NGOs? 1: 105

Shehu, Ermal, Book Review: Leveraging Human Resource Management, 3: 415

Rammal, Hussain G., Book Review: Navigating IJVs Successfully in Southeast Asia, 6: 777

CASE STUDIES AND COMMENTS

Aebi, Candice, Case Comment on "A Strike in Shanghai," 4: 524

Chen, Min, Case Study: A Strike in Shanghai, 4: 517

Grewal, Tejinder, Case Comment on "A Strike in Shanghai," 4: 526

CHINA

Aebi, Candice, Case Comment on "A Strike in Shanghai," 4: 524

Alserhan, Baker Ahmad, and Mohammed A. Al-Waqfi, Businesswoman Networking: An Eastern Perspective, 3: 403

Bao, Yongjian, Bradley Olson, & Wenlong Yuan, Defensive and Expansion Responses to Environmental Shocks in China: Interpreting the 2008 Economic Crisis, 2: 225

Chen, Min, Case Study: A Strike in Shanghai, 4: 517

Cui, Lin, Fuming Jiang, & Bruce Stening, The Entry-Mode Decision of Chinese Outward FDI: Firm Resources, Industry Conditions, and Institutional Forces, 4: 483

Frankenstein, John, China: Getting Beyond the Headlines, 4: 423

Gao, Hongzhi, Book Review: Changing the Rules of the Game in the New Era of Global Competition the Chinese Way, 4: 539

Goddard, C. Roe, Risky Business: Financial-Sector Liberalization and China, 4: 469

Grewal, Tejinder, Case Comment on "A Strike in Shanghai," 4: 526

Hooper, Tony, Book Review: China—The Next Global Hegemon? 4: 543

Kshetri, Nir, Emerging Economies and the Global Financial Crisis: Evidence From China and India, 2: 247

Lu, Pierre Xiao, & Bernard Pras, Profiling Mass Affluent Luxury Goods Consumers in China: A Psychographic Approach, 4: 435

Robinson, Matt, & Chris Hilson, The West and China: Shake-up in Global Banking? 4: 457

Varma, Arup, Pawan Budhwar, & Shaun Pichler, Chinese Host Country Nationals' Willingness to Help Expatriates: The Role of Social Categorization, 3: 353

Wu, Friedrich, Lim Siok Hoon, & Zhang Yuzhu, Dos and Don'ts for Chinese Companies Investing in the United States: Lessons From Huawei and Haier, 4: 501

COMPETITIVENESS

Blankson, Charles, & David Strutton, A Longitudinal Examination of Positioning Strategies in a Liberalized Developing African Economy: The Case of Ghana, 1: 51

CSR

Breitbarth, Tim, Gregor Hovemann, & Stefan Walzel, Scoring Strategy Goals: Measuring Corporate Social Responsibility in Professional European Football, 6: 721

EDITOR'S LETTER

Chen, Min, The Continual Rise of China: Opportunities and Challenges: Introducing the Special Issue, 4: 419

Dowling, Peter J., Letter From the Guest Editor, 3: 351

Dowling, Peter J., & Sharif As-Saber, Emerging Trends and Trajectories in International Business: Introducing the Special Issue, 3: 277

Kallberg, Jarl, Guest Editor Introduction: The Forgotten Crisis, 5: 547

Nwankwo, Sonny, Guest Editor's Introduction: Imagining Africa in the Global Economy, 1: 3

Ratten, Vanessa, International Sports Management: Current Trends and Future Developments, 6: 679

Shoham, Amir, The Global Recession of 2008: Introduction—Part I, 2: 109

Shoham, Amir, The Global Recession of 2008: Introduction—Part II, 2: 189

Teagarden, Mary, Letter From the Editor: Africa and Global Integration, 1: 1

Teagarden, Mary, Letter From the Editor: In Praise of Community, 6: 675

ECONOMIC DEVELOPMENT

Nwankwo, Sonny, Guest Editor's Introduction: Imagining Africa in the Global Economy, 1: 3

Teagarden, Mary, Letter From the Editor: Africa and Global Integration, 1: 1

EMERGING ECONOMIES

Abor, Joshua, Do Export Status and Export Intensity Increase Firm Performance? 1: 9

Ali, Muhammad Mahboob, Anisul M. Islam, & Victoria J. Wise, The Great Recession of 2008: Impact on the Bangladeshi Economy and International Business Implications, 2: 263

Blankson, Charles, & David Strutton, A Longitudinal Examination of Positioning Strategies in a Liberalized Developing African Economy: The Case of Ghana, 1: 51

Kshetri, Nir, Emerging Economies and the Global Financial Crisis: Evidence From China and India, 2: 247

Nwankwo, Sonny, Guest Editor's Introduction: Imagining Africa in the Global Economy, 1: 3

Teagarden, Mary, Letter From the Editor: Africa and Global Integration, 1: 1

ENVIRONMENTAL ISSUES

Ndubisi, Nelson Oly, Factorial and Discriminant Analyses of Environmental Sensitivity and Initiative of Nigerian Firms, 1: 19

FOREIGN DIRECT INVESTMENT

Bhaumik, Sumon Kumar & Nigel Driffield, Direction of Outward FDI of EMNEs: Evidence From the Indian Pharmaceutical Sector, 5: 615

Cui, Lin, Fuming Jiang, & Bruce Stening, The Entry-Mode Decision of Chinese Outward FDI: Firm Resources, Industry Conditions, and Institutional Forces, 4: 483

Zhao, Hongxin, & Seung H. Kim, An Exploratory Examination of the Social Capital and FDI Linkage and the Moderating Role of Regulatory Quality: A Cross-Country Study, 5: 629

FOREIGN MARKET ENTRY

Abor, Joshua, Do Export Status and Export Intensity Increase Firm Performance? 1: 9

GHANA

Abor, Joshua, Do Export Status and Export Intensity Increase Firm Performance? 1: 9

Blankson, Charles, & David Strutton, A Longitudinal Examination of Positioning Strategies in a Liberalized Developing African Economy: The Case of Ghana, 1: 51

Owusu-Frimpong, Nana, Ogenyi Ejye Omar, & Frederick Mmieh, An Understanding of Baby Boomers' Attitudes Toward Financial Services Products in Ghana, 1: 69

GLOBAL FINANCE

Ali, Muhammad Mahboob, Anisul M. Islam, & Victoria J. Wise, The Great Recession of 2008: Impact on the Bangladeshi Economy and International Business Implications, 2: 263

Almor, Tamar, Dancing as Fast as They Can: Israeli High-Tech Firms and the Great Recession of 2008, 2: 195

Bao, Yongjian, Bradley Olson, & Wenlong Yuan, Defensive and Expansion Responses to Environmental Shocks in China: Interpreting the 2008 Economic Crisis, 2: 225

Curran, Louise, & Soledad Zignago, The Financial Crisis and Trade—Key Impacts, Interactions, and Outcomes, 2: 115

Kandogan, Yener, Examining the Global Reach of the 2008 US Economic Downturn, 2: 129

Kayed, Rasem N., & M. Kabir Hassan, The Global Financial Crisis and Islamic Finance, 5: 551

Kshetri, Nir, Emerging Economies and the Global Financial Crisis: Evidence From China and India, 2: 247

Kuznetsova, Olga, Andrei Kuznetsov, & Yakov M. Mirkin, The Rocky Road to Modernity: 20 Years of the Russian Capital Market, 5: 661

Malul, Miki, Mosi Rosenboim, & Shlomo Yedidia Tarba, Using the Capital Assets Pricing Model for Risk Management—A Tool for Multinational Corporation Managers, 2: 145

Owusu-Frimpong, Nana, Ogenyi Ejye Omar, & Frederick Mmieh, An Understanding of Baby Boomers' Attitudes Toward Financial Services Products in Ghana, 1: 69

Purdy, Mark, Ladan Davarzani, & Athena Peppes, New Waves of Growth in the Developed World, 2: 173

Shoham, Amir, The Global Recession of 2008: Introduction—Part I, 2: 109

Shoham, Amir, The Global Recession of 2008: Introduction—Part II, 2: 189

Sigurjonsson, Throstur Olaf, & Mar Wolfgang Mixa, Learning From the "Worst Behaved": Iceland's Financial Crisis and the Nordic Comparison, 2: 209

Vranceneau, Radu, Four Myths and a Financial Crisis, 2: 151

 DOI: 10.1002/tie

GLOBALIZATION

Amankwah-Amoah, Joseph, & Yaw A. Debrah, The Evolution of Alliances in the Global Airline Industry: A Review of the African Experience, 1: 37

Enderwick, Peter, Understanding the Rise of Global Protectionism, 3: 325

Gao, Hongzhi, Book Review: Changing the Rules of the Game in the New Era of Global Competition the Chinese Way, 4: 539

Paik, Yongsun, Irene Hau-Siu Chow, & Charles M. Vance, Interaction Effects of Globalization and Institutional Forces on International HRM Practice: Illuminating the Convergence-Divergence Debate, 5: 647

GLOBAL MARKETING

Abor, Joshua, Do Export Status and Export Intensity Increase Firm Performance? 1: 9

Breuer, Christoph, & Christopher Rumpf, Assessing the Drivers of Sport Sponsor Identification—Findings From an Empirical Lab Study, 6: 739

Chadwick, Simon, & Nicholas Burton, The Evolving Sophistication of Ambush Marketing: A Typology of Strategies, 6: 709

Lu, Pierre Xiao, & Bernard Pras, Profiling Mass Affluent Luxury Goods Consumers in China: A Psychographic Approach, 4: 435

INTERNATIONAL HUMAN RESOURCE MANAGEMENT

Dowling, Peter J., Letter From the Guest Editor, 3: 351

Dowling, Peter J., & Sharif As-Saber, Emerging Trends and Trajectories in International Business: Introducing the Special Issue, 3: 277

Enderwick, Peter, Understanding the Rise of Global Protectionism, 3: 325

Mäkelä, Liisa, & Vesa Suutari, Coping with Work-Family Conflicts in the Global Career Context, 3: 365

Michailova, Snejina, The "Tortuous Evolution" of International Management Research: Critical Issues on the Way to Maturity, 3: 299

Paik, Yongsun, Irene Hau-Siu Chow, & Charles M. Vance, Interaction Effects of Globalization and Institutional Forces on International HRM Practice: Illuminating the Convergence-Divergence Debate, 5: 647

Pinto, Luisa Helena, Carlos Cabral-Cardoso, & William B. Werther Jr., Why Solidarity Matters (and Sociability Doesn't): The Effects of Perceived Organizational Culture on Expatriation Adjustment, 3: 377

Shehu, Ermal, Book Review: Leveraging Human Resource Management, 3: 415

van Bakel, Marian, Marinel Gerritsen, & Jan Pieter van Oudenhoven, Impact of a Local Host on the Success of an International Assignment, 3: 391

Varma, Arup, Pawan Budhwar, & Shaun Pichler, Chinese Host Country Nationals' Willingness to Help Expatriates: The Role of Social Categorization, 3: 353

Zander, Udo, Game-Park Capitalism, Globalization, and Multinational Companies: An Overview and a Research Agenda, 3: 279

Zettinig, Peter, & Zsuzsanna Vincze, The Domain of International Business: Futures and Future Relevance of International Business, 3: 337

Zhu, Cherrie Jiuhua, S. Bruce Thomson, Kate Hutchings, & Helen De Cieri, Extending the Investment Development Path Model to Include the Human Environment Factor, 3: 311

INDIA

Bhaumik, Sumon Kumar & Nigel Driffield, Direction of Outward FDI of EMNEs: Evidence From the Indian Pharmaceutical Sector, 5: 615

Kshetri, Nir, Emerging Economies and the Global Financial Crisis: Evidence From China and India, 2: 247

INTERNATIONAL DEVELOPMENT

O'Sullivan, Sharon L., Book Review: A Look at Management Research in the Aid Industry: Are Humans the Forgotten Resource in International Development NGOs? 1: 105

INTERNATIONAL SPORTS MANAGEMENT

Breitbarth, Tim, Gregor Hovemann, & Stefan Walzel, Scoring Strategy Goals: Measuring Corporate Social Responsibility in Professional European Football, 6: 721

Breuer, Christoph, & Christopher Rumpf, Assessing the Drivers of Sport Sponsor Identification: Findings From an Empirical Lab Study, 6: 739

Chadwick, Simon, & Nicholas Burton, The Evolving Sophistication of Ambush Marketing: A Typology of Strategies, 6: 709

Light, Glenn, Karl Rutledge, & Quinton Singleton, Betting on the US Market, A Discussion of the Legality of Sports Gaming Businesses in the United States, 6: 747

Magnusen, Marshall J., Michael Mondello, Yu Kyoum Kim, & Gerald R. Ferris, Roles of Recruiter Political Skill, Influence Strategy, and Organization Reputation in Recruitment Effectiveness in College Sports, 6: 687

Ratten, Vanessa, International Sports Management: Current Trends and Future Developments, 6: 679

Ratten, Vanessa, Practical Implications and Future Research Directions for International Sports Management, 6: 763

Scott, Amy K. S., & Douglas Michele Turco, Spectator Profiles and Economic Impact of the 2009 US Women's Open, 6: 701

ISLAMIC FINANCE

Chapra, M. Umer, The Global Financial Crisis: Some Suggestions for Reform of the Global Financial Architecture in the Light of Islamic Finance, 5: 565

Kayed, Rasem N., & M. Kabir Hassan, The Global Financial Crisis and Islamic Finance, 5: 551

Khan, Golam Mostafa, Lyn S. Amine, Syed Jamal Uddin, & Monir Zaman, The Internationalization of an Arab Bank: The Case of Ahli United Bank of Bahrain, 5: 581

NIGERIA

Ndubisi, Nelson Oly, Factorial and Discriminant Analyses of Environmental Sensitivity and Initiative of Nigerian Firms, 1: 19

RECESSION OF 2008

Ali, Muhammad Mahboob, Anisul M. Islam, & Victoria J. Wise, The Great Recession of 2008: Impact on the Bangladeshi Economy and International Business Implications, 2: 263

Almor, Tamar, Dancing as Fast as They Can: Israeli High-Tech Firms and the Great Recession of 2008, 2: 195

Bao, Yongjian, Bradley Olson, & Wenlong Yuan, Defensive and Expansion Responses to Environmental Shocks in China: Interpreting the 2008 Economic Crisis, 2: 225

Curran, Louise, & Soledad Zignago, The Financial Crisis and Trade—Key Impacts, Interactions, and Outcomes, 2: 115

Kandogan, Yener, Examining the Global Reach of the 2008 US Economic Downturn, 2: 129

Kshetri, Nir, Emerging Economies and the Global Financial Crisis: Evidence From China and India, 2: 247

Malul, Miki, Mosi Rosenboim, & Shlomo Yedidia Tarba, Using the Capital Assets Pricing Model for Risk Management—A Tool for Multinational Corporation Managers, 2: 145

Purdy, Mark, Ladan Davarzani, & Athena Peppes, New Waves of Growth in the Developed World, 2: 173

Shoham, Amir, The Global Recession of 2008: Introduction—Part I, 2: 109

Shoham, Amir, The Global Recession of 2008: Introduction—Part II, 2: 189

Sigurjonsson, Throstur Olaf, & Mar Wolfgang Mixa, Learning From the "Worst Behaved": Iceland's Financial Crisis and the Nordic Comparison, 2: 209

RISK MANAGEMENT

Malul, Miki, Mosi Rosenboim, & Shlomo Yedidia Tarba, Using the Capital Assets Pricing Model for Risk Management—A Tool for Multinational Corporation Managers, 2: 145

STRATEGY

Chadwick, Simon, & Nicholas Burton, The Evolving Sophistication of Ambush Marketing: A Typology of Strategies, 6: 709

SUB-SAHARAN AFRICA

Amankwah-Amoah, Joseph, & Yaw A. Debrah, The Evolution of Alliances in the Global Airline Industry: A Review of the African Experience, 1: 37

Madichie, Nnamdi O., A Preliminary Assessment of Middle East Investments in Sub-Saharan Africa: Insights From the Mobile Telecom Sector, 1: 79

Blankson, Charles, & David Strutton, A Longitudinal Examination of Positioning Strategies in a Liberalized Developing African Economy: The Case of Ghana, 1: 51

Madichie, Nnamdi O., A Preliminary Assessment of Middle East Investments in Sub-Saharan Africa: Insights From the Mobile Telecom Sector, 1: 79

Ndubisi, Nelson Oly, Factorial and Discriminant Analyses of Environmental Sensitivity and Initiative of Nigerian Firms, 1: 19

Nwankwo, Sonny, Guest Editor's Introduction: Imagining Africa in the Global Economy, 1: 3

SUSTAINABILITY

Almor, Tamar, Dancing as Fast as They Can: Israeli High-Tech Firms and the Great Recession of 2008, 2: 195

Ndubisi, Nelson Oly, Factorial and Discriminant Analyses of Environmental Sensitivity and Initiative of Nigerian Firms, 1: 19

TELECOMMUNICATIONS

Madichie, Nnamdi O., A Preliminary Assessment of Middle East Investments in Sub-Saharan Africa: Insights From the Mobile Telecom Sector, 1: 79

 DOI: 10.1002/tie

Thunderbird International Business Review

THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT

VOLUME TABLE OF CONTENTS

Volume 53, Number 1 January/February 2011

Africa and Global Integration 1
Mary B. Teagarden

SPECIAL ISSUE: IMAGINING AFRICA IN THE GLOBAL ECONOMY

GUEST EDITOR'S INTRODUCTION

Imagining Africa in the Global Economy 3
Sonny Nwankwo

FEATURE ARTICLES

Do Export Status and Export Intensity Increase Firm Performance? 9
Joshua Abor

Factorial and Discriminant Analyses of Environmental Sensitivity and Initiative of Nigerian Firms 19
Nelson Oly Ndubisi

The Evolution of Alliances in the Global Airline Industry: A Review of the African Experience 37
Joseph Amankwah-Amoah and Yaw A. Debrah

A Longitudinal Examination of Positioning Strategies in a Liberalized Developing African Economy: The Case of Ghana 51
Charles Blankson and David Strutton

An Understanding of Baby Boomers' Attitudes Toward Financial Services Products in Ghana 69
Nana Owusu-Frimpong, Ogenyi Ejye Omar, and Frederick Mmieh

A Preliminary Assessment of Middle East Investments in Sub-Saharan Africa: Insights From the Mobile Telecom Sector 79
Nnamdi O. Madichie

DOI: 10.1002/tie

An Exploratory Study of Organizational Politics in Kuwait 93
Salem M. Al-Tuhaih and David D. Van Fleet

BOOK REVIEW

A Look at Management Research in the Aid Industry: Are Humans the Forgotten Resource in International Development NGOs? 105
Sharon L. O'Sullivan

Volume 53, Number 2 March/April 2011

SPECIAL ISSUE: THE GREAT RECESSION OF 2008 AND ITS IMPACT ON INTERNATIONAL BUSINESS

The Global Recession Issue: Introduction—Part I 109
Amir Shoham

The Financial Crisis and Trade—Key Impacts, Interactions, and Outcomes 115
Louise Curran and Soledad Zignago

Examining the Global Reach of the 2008 US Economic Downturn 129
Yener Kandogan

Using the Capital Assets Pricing Model for Risk Management—A Tool for Multinational Corporation Managers 145
Miki Malul, Mosi Rosenboim, and Shlomo Yedidia Tarba

Four Myths and a Financial Crisis 151
Radu Vranceanu

New Waves of Growth in the Developed World 173
Mark Purdy, Ladan Davarzani, and Athena Peppes

The Global Recession Issue: Introduction—Part II 189
Amir Shoham

Dancing as Fast as They Can: Israeli High-Tech Firms and the Great Recession of 2008 195
Tamar Almor

Learning From the "Worst Behaved": Iceland's Financial Crisis and the Nordic Comparison 209
Throstur Olaf Sigurjonsson and Mar Wolfgang Mixa

Defensive and Expansion Responses to Environmental Shocks in China: Interpreting the 2008 Economic Crisis 225
Yongjian Bao, Bradley Olson, and Wenlong Yuan

Emerging Economies and the Global Financial Crisis: Evidence From China and India 247
Nir Kshetri

 DOI: 10.1002/tie

The Great Recession of 2008: Impact on the Bangladeshi Economy and International Business Implications 263
Muhammad Mahboob Ali, Anisul M. Islam, and Victoria J. Wise

Volume 53, Number 3 May/June 2011

SPECIAL ISSUE: EMERGING TRENDS AND TRAJECTORIES IN INTERNATIONAL BUSINESS

Emerging Trends and Trajectories in International Business: Introducing the Special Issue 277
Peter J. Dowling and Sharif As-Saber

Game-Park Capitalism, Globalization, and Multinational Companies: An Overview and a Research Agenda 279
Udo Zander

The "Tortuous Evolution" of International Management Research: Critical Issues on the Way to Maturity 299
Snejina Michailova

Extending the Investment Development Path Model to Include the Human Environment Factor 311
Cherrie Jiuhua Zhu, S. Bruce Thomson, Kate Hutchings and Helen De Cieri

Understanding the Rise of Global Protectionism 325
Peter Enderwick

The Domain of International Business: Futures and Future Relevance of International Business 337
Peter Zettinig and Zsuzsanna Vincze

Letter From the Guest Editor 351
Peter J. Dowling

Chinese Host Country Nationals' Willingness to Help Expatriates: The Role of Social Categorization 353
Arup Varma, Pawan Budhwar and Shaun Pichler

Coping With Work-Family Conflicts in the Global Career Context 365
Liisa Mäkelä and Vesa Suutari

Why Solidarity Matters (and Sociability Doesn't): The Effects of Perceived Organizational Culture on Expatriation Adjustment 377
Luisa Helena Pinto, Carlos Cabral-Cardoso and William B. Werther Jr.

Impact of a Local Host on the Success of an International Assignment 391
Marian van Bakel, Marinel Gerritsen and Jan Pieter van Oudenhoven

Businesswoman Networking: An Eastern Perspective 403
Baker Ahmad Alserhan and Mohammed A. Al-Waqfi

DOI: 10.1002/tie

BOOK REVIEW
Leveraging Human Resource Management 415
Ermal Shehu

Volume 53, Number 4 July/August 2011

SPECIAL ISSUE: THE CONTINUAL RISE OF CHINA: OPPORTUNITIES AND CHALLENGES

The Continual Rise of China—Opportunities and Challenges: Introducing the Special Issue 419
Min Chen

China: Getting Beyond the Headlines 423
John Frankenstein

Profiling Mass Affluent Luxury Goods Consumers in China: A Psychographic Approach 435
Pierre Xiao Lu and Bernard Pras

The West and China: Shake-up in Global Banking? 457
Matthew Robinson and Chris Hilson

Risky Business: Financial-Sector Liberalization and China 469
C. Roe Goddard

The Entry-Mode Decision of Chinese Outward FDI: Firm Resources, Industry Conditions, and Institutional Forces 483
Lin Cui, Fuming Jiang, and Bruce Stening

Dos and Don'ts for Chinese Companies Investing in the United States: Lessons From Huawei and Haier 501
Friedrich Wu, Lim Siok Hoon, and Zhang Yuzhu

Case Study: A Strike in Shanghai 517
Min Chen

Case Comment on "A Strike in Shanghai" 524
Candice Aebi

Case Comment on "A Strike in Shanghai" 526
Tejinder Grewal

Multiple-Criteria Approach to Ranking Medical Tourism Destinations 529
Reuven R. Levary

Changing the Rules of the Game in the New Era of Global Competition the Chinese Way 539
Hongzhi Gao

China—The Next Global Hegemon? 543
Tony Hooper

 DOI: 10.1002/tie

Volume 53, Number 5 September/October 2011

The Forgotten Crisis
Jarl Kallberg 547

The Global Financial Crisis and Islamic Finance
Rasem N. Kayed and M. Kabir Hassan 551

The Global Financial Crisis: Some Suggestions for Reform of the Global Financial Architecture in the Light of Islamic Finance
M. Umer Chapra 565

The Internationalization of an Arab Bank: The Case of Ahli United Bank of Bahrain
Golam Mostafa Khan, Lyn S. Amine, Syed Jamal Uddin, and Monir Zaman 581

Transnational Corporations and the Global Water Industry
Satwinder Singh and Keith Dickson 601

Direction of Outward FDI of EMNEs: Evidence From the Indian Pharmaceutical Sector
Sumon Kumar Bhaumik and Nigel Driffield 615

An Exploratory Examination of the Social Capital and FDI Linkage and the Moderating Role of Regulatory Quality: A Cross-Country Study
Hongxin Zhao and Seung H. Kim 629

Interaction Effects of Globalization and Institutional Forces on International HRM Practice: Illuminating the Convergence-Divergence Debate
Yongsun Paik, Irene Hau-Siu Chow, and Charles M. Vance 647

The Rocky Road to Modernity: 20 Years of the Russian Capital Market
Olga Kuznetsova, Andrei Kuznetsov, and Yakov M. Mirkin 661

Volume 53, Number 6 November/December 2011

In Praise of Community
Mary B. Teagarden 675

2011 Reviewer Acknowledgment 677

SPECIAL ISSUE: INTERNATIONAL SPORTS MANAGEMENT

International Sports Management: Current Trends and Future Developments
Vanessa Ratten 679

Roles of Recruiter Political Skill, Influence Strategy, and Organization Reputation in Recruitment Effectiveness in College Sports
Marshall J. Magnusen, Michael Mondello, Yu Kyoum Kim, and Gerald R. Ferris 687

Spectator Profiles and Economic Impact of the 2009 US Women's Open
Amy K. S. Scott and Douglas Michele Turco 701

The Evolving Sophistication of Ambush Marketing: A Typology of Strategies
Simon Chadwick and Nicholas Burton 709

Scoring Strategy Goals: Measuring Corporate Social Responsibility in Professional European Football
Tim Breitbarth, Gregor Hovemann, and Stefan Walzel 721

Assessing the Drivers of Sport Sponsor Identification: Findings From an Empirical Lab Study
Christoph Breuer and Christopher Rumpf 739

Betting on the US Market: A Discussion of the Legality of Sports Gaming Businesses
Glenn Light, Karl Rutledge, and Quinton Singleton 747

Practical Implications and Future Research Directions for International Sports Management
Vanessa Ratten 763

Multiple Levels of Interconnection in the New Global Order
Maureen Benson-Rea 771

Navigating IJVs Successfully in Southeast Asia
Hussain G. Rammal 775

Author Index 777

Subject Index 780

Statement of Ownership

Statement of Ownership, Management, and Circulation (required by 39 U.S.C. 3685), filed on OCTOBER 1, 2011 for THUNDERBIRD INTERNATIONAL BUSINESS REVIEW (Publication No. 1096-4762), published Bi-Monthly for an annual subscription price of $289 at Wiley Subscription Services, Inc., 111 River Street, Hoboken, NJ 07030.

The names and complete mailing addresses of the Publisher, Editor, and Managing Editor are: Publisher, Wiley Subscription Services, Inc., 111 River Street, Hoboken, NJ 07030; Editor, Mary Teagarden, Prof. of Global Strategy, Thunderbird School of Global Management, 1 Global Pl., Glendale, AZ 85306; Managing Editor, Suzy Howell, Thunderbird School of Global Management, 1 Global Pl., Glendale, AZ 85306. Contact Person: Joe Schuman; Telephone: 415-782-3232.

THUNDERBIRD INTERNATIONAL BUSINESS REVIEW is a publication owned by Wiley Subscription Services, Inc. The known bondholders, mortgagees, and other security holders owning or holding 1% or more of total amount of bonds, mortgages, or other securities are(see list).

	Average No. Copies Each Issue During Preceding 12 Months	No. Copies Of Single Issue Published Nearest To Filing Date (Sept./Oct. 2011)		Average No. Copies Each Issue During Preceding 12 Months	No. Copies Of Single Issue Published Nearest To Filing Date (Sept./Oct. 2011)
15a. Total number of copies (net press run)	350	309	15d(2). In-county nonrequested copies stated on PS form 3541	0	0
15b. Legitimate paid and/or requested distribution (by mail and outside mail)			15d(3). Nonrequested copies distributed through the USPS by other classes of mail	0	0
15b(1). Individual paid/requested mail subscriptions stated on PS form 3541 (include direct written request from recipient, telemarketing, and Internet requests from recipient, paid subscriptions including nominal rate subscriptions, advertiser's proof copies, and exchange copies)	125	108	15d(4). Nonrequested copies distributed outside the mail	0	0
			15e. Total nonrequested distribution (sum of 15d(1), (2), (3), and (4))	53	53
			15f. Total distribution (sum of 15c and 15e)	178	161
15b(2). Copies requested by employers for distribution to employees by name or position, stated on PS form 3541	0	0	15g. Copies not distributed	172	148
			15h. Total (sum of 15f and 15g)	350	309
15b(3). Sales through dealers and carriers, street vendors, counter sales, and other paid or requested distribution outside USPS	0	0	15i. Percent paid and/or requested circulation (15c divided by 15f times 100)	70.2%%	67.1%%
15b(4). Requested copies distributed by other mail classes through USPS	0	0	I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on this form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).		
15c. Total paid and/or requested circulation (sum of 15b(1), (2), (3), and (4))	125	108	Statement of Ownership will be printed in the Nov.Dec. 2011 issue of this publication.		
15d. Nonrequested distribution (by mail and outside mail)					
15d(1). Outside county nonrequested copies stated on PS form 3541	53	53	(signed) Susan E. Lewis, VP & Publisher-Periodicals		

 DOI: 10.1002/tie